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www.studentvote.ca

Student Vote Campaign Guide

Canada's 40th General Election



Key Dates to Remember

Here is a list of important dates to keep you on track for Canada's 40th general election and the Student Vote 2008 campaign. Make use of the calendar on the backside of this guide to coordinate your activities during the campaign.

September 22: Nominations close

September 24: Final list of candidates confirmed

September 25: Last day to confirm your ballot quantities and electoral district

September 29-October 3: Student Vote & Nanos Research polling project

October 1-2: The Televised Leaders' Debates

October 6-10: National Student Vote Week

October 10: Deadline for submitting voting results - 8pm (ET)

October 14: Election Day

Important Information

There are 308 seats in the House of Commons being contested in this election.

A political party that runs at least one candidate in a general election or by-election and complies with the requirements of the Canada Elections Act may be registered. As of September 16, 2008, there were 17 registered political parties.

Animal Alliance Environment Voters Party of Canada, www.environmentvoters.org

Bloc Québécois, www.blocquebecois.org

Canadian Action Party, www.canadianactionparty.ca

Christian Heritage Party of Canada, www.chp.ca

Communist Party of Canada, www.communist-party.ca

Conservative Party of Canada, www.conservative.ca

First Peoples National Party of Canada, www.fpnpc.ca

Green Party of Canada, www.greenparty.ca

Liberal Party of Canada, www.liberal.ca

Libertarian Party of Canada, www.libertarian.ca

Marijuana Party, www.marijuanaparty.ca

Marxist-Leninist Party of Canada, www.mlpc.ca

Newfoundland and Labrador First Party, www.nlfirst.ca

neorhino.ca, www.neorhino.ca

New Democratic Party, www.ndp.ca

Progressive Canadian Party, www.pcparty.org

Western Block Party, www.westernblockparty.com

To obtain an updated list of registered parties and candidates, please visit www.elections.ca

8 Tips for Student Vote 2008

- 1 Generate interest in your school community.**
Find a creative way to introduce your students, colleagues and administration to the program.
- 2 Help your students identify one issue they care about.**
Start with one issue. Help your student identify the issue that matters most to them and have them research the different party platforms.
- 3 Stimulate discussion outside the classroom.**
Assign take-home activities to stimulate discussion with family and friends. Encourage your students to watch the Leaders' Debate or attend an all candidates' meeting.
- 4 Encourage students to read the newspaper.**
Voting rates are linked to newspaper readership. Develop these habits early on and they will last a lifetime.
- 5 Find time for debate and dialogue.**
It is important for students to learn to respect the opinion of others while developing the confidence to express their own.
- 6 Don't teach, facilitate.**
Empower your students. Allow them to take on the responsibility of educating and engaging their peers throughout the campaign and on Student Vote Day.
- 7 Engage as many students as possible for Student Vote Day.**
All students who have an opportunity to mark an X on a Student Vote ballot are learning about our democratic process. The more they know, the more meaningful their experience will be.
- 8 Have fun!**
Seriously. We want this experience to be fun. Give students a first vote that they will never forget and you'll develop life long voters.

New Insights: Student Vote & Nanos Research

Student Vote is delighted to announce a new partnership with Nanos Research, one of Canada's leading polling firms.

We will be giving secondary students a voice during the 2008 federal election campaign by inviting them to share their views online.

The objective of the project will be to identify the top issues of concern to students, evaluate the campaign and the parties, and compare the results among students from different regions across the country.

Between September 29th and October 3rd, students will be invited to take part in the on-line poll by visiting <http://www.nanosresearch.com/studentvote2008>.

Afterwards, Nanos Research will tally the views of thousands of Canadian secondary school students. The results will be shared with media on October 9th - prior to election day.

Incorporate the poll into your campaign activities!

Student Voices on Air: CBC News

Student Vote and CBC News have partnered again for this federal election. Below is a list of opportunities for your students.

Canada Votes: Your Turn – The politicians get their say... now it's your turn on CBC Newsworld's daily interactive Election show. Send in reports or rants by phone, web cam and video phones. yourturn@cbc.ca Toll free 1-800-481-6397

CBC News: The National – Got a burning question about Campaign 08 that you'd like to put to Canada's top political minds? Students or classes are invited to submit questions for the At Issue political panel hosted by Peter Mansbridge and featuring Chantal Hebert, Andrew Coyne and Allan Gregg. Send questions via webcam or web post them at www.cbc.ca/national/blog/video/at_issue/calling_all_webcams.html. Include your name, grade, school and location. Class questions are welcome!

Ormiston Online – From blogs to online videos to tweets, watch how this election evolves or, even better, take part! Send your videos and photos from the Student Vote campaign. Visit www.cbc.ca/news/canadavotes/campaign2/ormiston

Assign Us – CBC News wants your suggestions for campaign stories. Your idea may end up on World Report, The World at Six or The National. Go to www.cbc.ca/canadavotes and click on the button ASSIGN US.

Student Vote will also be coordinating school visits and interviews in every region of the country. Let us know if you want your class to be seen and heard this election!



Student Vote | www.studentvote.ca | 1.866.488.8775



CAMPAIGN CALENDAR

September/October 2008



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Action Plan	
21	22 Close of Nominations	23	24 Final list of candidates confirmed	25 Confirm ballots with Student Vote	26	27	Week 1 <ul style="list-style-type: none"> Recruit a team to coordinate campaign activities and Student Vote Day. This team can be your class, student council, or a group of student volunteers. Create task-oriented groups (research, advertising, voter education, and events staff) and develop lists of objectives and determine your timeline. Decide the date for your Student Vote Day – to occur between October 6th and 10th. Find out which candidates are running in your school's electoral district – nominations close on September 22nd. Confirm your electoral district and ballot quantities with Student Vote – September 25th deadline. 	
28	29	30	1 October	2	3	4		Week 2 <ul style="list-style-type: none"> Research the candidates, parties and platforms and share this information with the entire school community. Create visual displays or distribute a campaign newsletter. Organize activities to increase student awareness and participation – hold a candidates' meeting, coordinate classroom presentations or develop a Students' Assembly. Make daily announcements for all students with an update from the campaign trail and a countdown until Student Vote Day! Ensure you have received the correct number of ballots and that you have an official Statement of the Poll (reporting form that will be in your ballot kit). Encourage your secondary students to participate in the Student Vote & Nanos Research project.
Student Vote & Nanos Research on-line poll				Leaders' Debates				
5	6	7	8	9	10	11		Week 3 <ul style="list-style-type: none"> Review the Student Vote Operations Manual for election procedures, as well as the duties of each election official (Deputy Returning Officers, Poll Clerks, Scrutineers). Make sure that the DROs know what a properly marked ballot is. Work with the Student Vote Team to plan out the procedures for Student Vote Day. <ol style="list-style-type: none"> Assign roles for election officials Decide the polling method(s) you will use Advertise the time and location of the vote Arrange advance voting days for students who may be away on your official Student Vote Day Invite local media to attend your Student Vote Day and capture the experience! Fill out your Statement of the Poll and review for accuracy. Report your results to the Student Vote Returning Office by 8pm (ET) on October 10th.
Student Vote Week								
12	13 Thanksgiving	14 Election Day	15	16	17	18	Week 4 <ul style="list-style-type: none"> Encourage students to share their election experience with family during the Thanksgiving weekend and promote the vote on October 14th! Announce the Student Vote results on October 15th and thank students for their participation. <p>IMPORTANT: Do not share your school's voting results with students or media until after the general election.</p>	